

Privacy Policy for SHAKE

SHAKEapp Inc. - Privacy Policy Effective Date: September 10, 2024

At SHAKEapp Inc. ("SHAKE," "we," "our," or "us"), we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application ("App") and website (www.shakeapp.today). By using SHAKE, you consent to the practices outlined in this Privacy Policy.

1. Information We Collect

We collect the following types of personal information when you use our services:

- **Identifiers:** Such as your name, email address, social login information (Apple/Google), nationality, occupation, and payment details.
- **Geolocation Data:** We may collect location data to suggest relevant events and meet-ups.
- **Device Information:** We collect information about your device, such as IP address, browser type, and operating system.
- **Usage Data:** Information on how you interact with the App, including event attendance, app navigation, and preferences.
- **User-Generated Content:** Information you provide when posting content, attending events, or communicating with other users.
- **Sensitive Information (only as required):** In certain cases, we may request verification documents such as a passport for profile verification (this will become mandatory in the near future to increase user safety).

2. How We Use Your Information

We use the information collected to:

- Provide, operate, and improve our services.
- Facilitate event participation and group meet-ups.
- Process transactions and manage SHAKE credits.
- Respond to customer service requests and support.
- Personalize your experience, including suggesting relevant events.
- Improve security and prevent fraud.

3. Sharing Your Information

We do not sell your personal information. However, we may share your data in the following ways:

- **Service Providers:** We may share your data with third-party providers to help us run the App, process payments, or improve our services.
- **Legal Requirements:** If required by law, we may disclose your information in response to legal requests or government inquiries.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

4. Your Rights Under CCPA and GDPR

For California Residents (CCPA):

You have the following rights regarding your personal information:

- **Right to Know:** You may request to know what personal information we have collected about you, the purposes for collection, and any third parties we have shared it with.
- **Right to Delete:** You may request that we delete any personal information we have collected about you, subject to certain exceptions.
- **Right to Opt-Out of Sale:** We do not sell personal information; however, you have the right to opt-out of any future sale of personal data.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your CCPA rights.

For European Union Residents (GDPR):

You have the following rights regarding your personal data:

- **Right to Access:** You may request a copy of your personal data and information on how it is processed.
- **Right to Rectification:** You may request to correct inaccurate or incomplete personal data.
- **Right to Erasure ("Right to be Forgotten"):** You may request to have your personal data deleted, subject to certain exceptions.
- **Right to Restriction of Processing:** You may request that we limit the processing of your personal data in certain circumstances.
- **Right to Data Portability:** You may request a copy of your personal data in a structured, machine-readable format.
- **Right to Object:** You may object to the processing of your personal data in certain cases, such as direct marketing.

5. How to Exercise Your Rights (CCPA & GDPR)

To exercise any of the rights listed above, please contact us at:

- **Email:** contact@shakeapp.today
- **Address:** SHAKEapp Inc., 555 Bryant St., Palo Alto, CA, 94301

Verification of Identity:

For your protection, we may need to verify your identity before processing your request. Please provide sufficient information for us to confirm your identity (e.g., email, phone number).

Response Time:

We will acknowledge and respond to your request within 30 days. If we need additional time, we will inform you of the extension period and provide an explanation.

6. Data Retention

We retain your personal information for as long as necessary to provide you with the services or as required by law. Upon account termination or deletion requests, we will delete or anonymize your data unless retention is required for legal reasons.

7. Data Security

We take appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, or destruction. However, no security measure is perfect, and we cannot guarantee absolute security.

8. International Data Transfers

SHAKE operates globally, and your information may be transferred to and processed in countries outside the European Union, including the United States. We comply with GDPR requirements for such transfers, ensuring that adequate safeguards are in place (e.g., standard contractual clauses or Privacy Shield frameworks).

9. Children's Privacy

SHAKE is not intended for children under 18, and we do not knowingly collect personal information from individuals under this age. If we become aware that we have collected such data, we will delete it immediately.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you via the App or email. Please review the Policy periodically for any updates.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, please contact us at:

- **Email:** contact@shakeapp.today
- **Address:** SHAKEapp Inc., 555 Bryant St., Palo Alto, CA, 94301